Dear Valued Supplier:

We are quickly approaching the deadline for Milestone #3 of the PTI Action Plan. See below for the action plan and milestones.

Please use the attached spreadsheet for sending your company GS1 and GTIN information to us. As the GTIN information is updated, please ensure utilization of the check digit for the GTINs.

We need this information no later than September 30, 2009. If the deadline cannot be met, inform us by September 1, 2009.

Thank you

Teri Miller, Jim Corby, Nicole Hulstein

PTI Action Plan

MILESTONE #1: Obtain Company Prefix   **COMPLETE BY**: Q1 2009

> Brand owners must obtain their own GS1-issued Company Prefixes. To find the GS1 organization in your country, visit www.gs1.org.

MILESTONE #2: Assign GTIN numbers   **COMPLETE BY**: Q1 2009

> Brand owners must assign 14-digit GTINs (Global Trade Item Numbers) to all CASE configurations. It is highly recommended that companies use the GTIN Assignment Strategy as a guide to allow for consistency (see www.producetraceability.org for GTIN Assignment Strategy).

MILESTONE #3: Provide information to buyers   **COMPLETE BY**: Q3 2009

Brand owners must provide their GTINs (and corresponding data) to their buyers. This is necessary in order to understand the information behind the GTIN once the number is scanned.

MILESTONE #4: Show human-readable information on case   **COMPLETE IN:** 2011

Those packing the product are responsible for providing human-readable information on each case (GTIN, Lot #). At minimum, the information should be shown together on at least one side of the case.

MILESTONE #5: Encode information into a barcode on the case **COMPLETE IN:** 2011

Those packing the product are responsible for encoding the GTIN and Lot # in a GS1-128 barcode. In order to get accurate scans of the 128 barcode, the barcode must be printed ideally on a white label, and then the label affixed to the case. (See Best Practices on Case Labeling at www.producetraceability.org)

MILESTONE #6: Read and store information on INBOUND cases   **COMPLETE IN:** 2011

Each subsequent handler of the CASE must have the systems and capability to read and store the GTIN and Lot # from each case of produce received. (See Best Practices on Pallet Labeling at www.producetraceability.org)

MILESTONE #7: Read & store information on OUTBOUND cases   **COMPLETE IN:** 2012

Each subsequent handler of the CASE must have the systems and capability to read and store the GTIN and Lot # for each case of produce shipped.